



Seabreeze Elementary PTA

Dear Mr. Reimer,

These past two years, serving as PTA President, we have introduced several new programs and events to Seabreeze Elementary. The Annual Running of the Seahorses has easily become a favorite for the students, teachers and community at large. Our initial goal was to introduce a program to engage students and their families in an activity to promote health and fitness. It was also important to make the event open to the community in which we serve.

On all counts you have exceeded expectations. The Running of the Seahorses was a key in the start of our own elementary school running club. The program had students meeting once a week to train for the run and students were introduced to a wide array of concepts of how to live a healthy life. Teachers started walking and running in order to train for the event and parents did the same.

We also were able to re-introduce Seabreeze to the community. Local business partners were eager to show their support for such a well prepared event and have their names on the back of our t-shirt. Several local businesses were not aware of the school and not only did they sponsor the run in full, they also became involved at the school in other ways.

Of course, raising revenue for our school is also an important factor. In our first year we exceeded our original goal of 180 runners and brought in over \$4,000. In only our second year we ran past that number with 400 runners and revenue of \$6,500! No more cookie dough sales for Seabreeze- Thank You!

Having worked closely with you in this process I am keenly aware of the pages of details that must be executed upon for a successful event. Coordinating permits, insurance, vendors, registration, volunteers, signage and all the other resources involved that must come together for a few hours at the beach is a massive undertaking. You and your team made it all look so easy.

Seabreeze loves our new annual Running of the Seahorses and I look forward to our continued partnership. It has been an absolute pleasure working with you.

Sincerely,

Victor Melone
Seabreeze PTA- President 2011-2013
melonev@comcast.net
904-635-7303

Seabreeze Elementary PTA

Supporting Academic Excellence and the Well Being of Every Student

“Like” us on Facebook

www.seabreezeelementary.com